# **Cookie Policy**

This policy describes how we, National Priorities (legal address Russian Federation, Moscow, Bolshaya Molchanovka street, b. 21A), uses and processes cookie files to improve the functionality of our website <u>discoverrussia.travel</u>.

#### **About cookies**

To make our website and applications work properly, and to provide you with the most relevant products and services, we use cookies - small data files which are placed on your device. This notice provides you with information about cookies and how to control them for this website.

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular website. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences. Cookies perform many functions, like letting you navigate between pages efficiently, remembering your preferences, and generally improving your experience with our services.

We use cookies to remember and apply your settings and preferences, to learn about your use of our sites, to show relevant ads, to fight fraud, to analyze the performance of our sites, and for other legitimate purposes.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies.

There is a "session cookies" and a "persistent cookies".

#### Session cookies

We use session cookies to assign a randomly-generated unique identification number to your computer each time you visit one of our website. A session cookie expires after you close your browser. We use session cookies to support the functionality of our website and to understand your use of our website, i.e. which pages you visit, which links you use, and how long you stay on each page.

### Persistent cookies

Where admitted, we use persistent cookies, which do not expire immediately after you close your browser, but stay on your computer until they expire after a set period of time or you delete them. Each time you visit any of our website, our web server will recognize the persistent cookie on your computer's hard drive. By assigning your computer a persistent, unique identifier, we are able to create a database of your previous choices and preferences. The unique identifier also helps us to keep a more accurate account of how often you visit our website, how often you return, how your use

of our website may vary over time, and the effectiveness of our promotional efforts. This information is however not revealing your personal data, it solely reveals movements made on your computer.

#### Consent to use cookies

Session cookies do not require your prior consent, since they are necessary for the functioning of the website and will expire once you have left the site.

Persistent cookies that track your previous choices and preferences but are not necessary for the functioning of the website require your express prior consent. By navigating our website you consent to our use of persistent cookies, unless you change the settings of your computer to avoid such cookies being installed.

The same applies to third party cookies.

You can restrict or disallow the use of cookies in your browser settings. Most browsers provide information about cookies and the ability to manage them. You can set your browser so that each time you use a cookie, you receive a notification prompting you to allow or disallow the use of the cookie. Also, in the browser settings, you can disable the use of all cookies or allow only those that are returned to the server that saved them.

Please be aware that permanently blocking the use of cookies may make it difficult to browse certain websites.

## The third party cookies

When you are visiting our website, cookies on your device are stored not only by us but also by third parties.

Analytical cookies are provided by analytical services:

YANDEX, LLC, provided under <u>User Agreement for Yandex Services</u>, <u>YANDEX LLC</u> <u>Privacy Policy и Terms of Use of Yandex.Metrica service</u>,

for evaluating the activities of visitors and preparing an appropriate summary report for the controller. The ability to identify you is reduced to a minimum, however, the above actions do not ensure complete anonymity of data.

We also draw your attention to the fact that we has pages on social networks. These sites also use and process cookies. This policy does not apply to these third-party cookies. We therefore encourage you to read the cookie policies of these sites separately to understand what cookies they use and for what purposes.

Our cookie policy can be changed if necessary. This page provides relevant policy version.